

## Wireless Plans / Devices

Sales of Smartphones and tablets are expected to reach \$1.2 billion in 2013 (Gartner), up 50% from the previous year. The right mobility strategy can greatly benefit Enterprises of all sizes through increased productivity. But with this new opportunity comes a new set of business challenges for today's CIO/CTO.



### WIRELESS SERVICES and DEVICE PROCUREMENT

MasterTel USA represents the top wireless carriers and mobility solution providers in the market in order to address the needs of all our customers from Fortune 500 companies (with 1000's of devices) to SMB (10 handsets and up).

VERIZON	CINCINNATI BELL	PAYLESS CELLULAR
AT&T WIRELESS	BULLSEYE TELECOM	SINGTEL
SPRINT	COAST TO COAST	CHINA UNICOM
T-MOBILE	eMOBILE	TING
METTEL WIRELESS	GREEN RIVER	

In addition, MasterTel USA offers all the latest smart phones, tablets, air cards and back up wireless internet modems and equipment.

Here are some of the top areas Enterprises should consider...

### BYOD

The BYOD (Bring Your Own Device) trend, is estimated to be worth some \$180+ billion globally by 2017. The shift from corporately owned assets (such as Smartphones and Tablets) to personally owned smart devices being deployed on enterprise networks, is consumer driven. IT must consider the impact this will have on network security and asset management.

## Mobile Apps

Forbes called 2013 The Year of the Apps. As more and more BSS's (Business Support Systems) are being deployed on the cloud, and users continue to go mobile, the demand for Mobile Apps is soaring. Access to the corporate network must follow the user into the field. App development and integration will be critical areas for IT in the years to come

Whether corporately owned or BYOD, Smart Devices must be managed by IT in similar fashion to desktop and laptop computers. The physical asset must be acquired, tracked and accounted for, software must be deployed and updated, Security implemented and kept up-to-date.

## Mobile Plan Optimization

The margin of error on enterprise wireless billing is conservatively estimated to be 7-12%. With multiple devices per user and the surge in BYOD, contract negotiation and bill auditing is an ongoing task and can be a great challenge. This hasn't traditionally been a core competency for IT and so a managed solution can be of great benefit.

MasterTel USA can help any enterprise develop, manage and optimize their mobility strategy. For more information, see Mobility Solutions.



Contact a Wireless  
Mobility Specialist!