

## SaaS

Price, Convenience, Features & Usability! That's what SaaS offers. With the industry leaders pushing the envelope, it's not a matter of if, but when customers will opt for the cloud.

### SaaS CONSULTATIONS

SaaS (Software as a Service) is the most widely deployed Cloud Technology today. Every software manufacturer has or is planning their strategy today.

What is SaaS? It's software that is delivered and is accessible via the web or remote desktop as

opposed to traditional software which runs on premised based hardware. Most organizations already deploy several SaaS services today. The key business drivers are; Speed to Implement, CapEx Savings, OpEx Savings, Better Features compared to traditional solutions, SaaS model matches customer's business model better, Inability for IT resources to deploy premise based apps properly, inability to get IT resources to support premise based apps properly, and SaaS apps integrate, better in many cases, with other business apps.

Today, organizations can deploy any combination of browser based and native apps with online services and calibrate their cloud usage to suit specific job, regulatory or security requirements.

MasterTel USA's cloud services team looks at your mix of SaaS and how it fits into your business model to see if you're company is fully benefiting from all that the SaaS has to offer.



**Need your App in the Cloud?** Let us show you how. No matter how big or small, bring us your app and we will build a proof of concept for you to test your apps in the cloud

**Need a better CRM?** Let us custom build and maintain a CRM platform for your business and build it in to your per seat price.

### THE APPX STORE

The MasterTel USA Appx Store provides self-service cloud-based business applications to SMB and enterprise customers nation-wide. We've assembled some of the industry leading apps and put them on one easy to order, easy to manage site. These applications help customers communicate, collaborate, secure and operate their businesses. Since these applications are billed as a convenient monthly subscription, you'll only pay for what you use. No equipment to purchase and no additional staff to manage. Your comfort level will soar knowing your data is safe and secure inside multiple, highly

redundant SAS 70 Type II Data Centers. Our customized Single Sign-on web-based dashboard means your applications are available Anywhere, Anytime, and from Any device utilizing a single login/password. It couldn't be easier. Our 24 x 7 helpdesk support will allow you to spend more time managing your business instead of managing technology.

Feel free to browse and order products on your own or call us to help you customize a bundle of applications for your organization today. Want something that's not in the appx store, please call us. We have hundreds of products that our consultants can assist you with.

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